SBCN NEWS LETTER

A Newsletter of
Sree Balaji College of Nursing
Bharath Institute of Higher Education and Research
Chromepet, Chennai,TamilNadu, India

Vol-46 **AUGUST-2026** **Issue no-55**

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CONTENT-International conference, National conferences, Workshops, CNE, Publications, Awards, Programs

HIGHLIGHTS

STUDENTS TRIUMPHS

- ★ OUTSTANDING ACHIEVEMENT OF OUR STUDENT IN WEIGHT LIFTING

FACULTIES ACADEMIC ACCOMPLISHMENT

- ★ BEST PAPER AWARD – ACADEMIC EXCELLENCE
- ★ IEEE CONFERENCE.
- ★ PATENT

COLLEGE ACTIVITIES

- ★ BREAST FEEDING WEEK CELEBRATION.
- ★ SAY NO TO DRUGS – DRUG AWARENESS & PLEDGE PROGRAMME

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STUDENTS TRIUMPHS

A Moment of Pride for Our College!





Godwin proudly receives his medal after securing 3rd place in the District-Level Powerlifting Championship.

We are delighted to share the outstanding achievement of our student **Godwin**, who secured **Third Place in the District-Level Powerlifting Championship**.

Godwin demonstrated remarkable **strength, determination, discipline, and sporting spirit** while competing against talented participants at the district level. His achievement reflects his consistent hard work and dedication to fitness and sports.

His success is a proud moment for our school and serves as an inspiration to fellow students to pursue their goals with **confidence, perseverance, and commitment**.

FACULTIES ACADEMIC ACCOMPLISHMENT

🏆 BEST PAPER AWARD – ACADEMIC EXCELLENCE (Dr. Ajitha Kumari G)

Congratulations on this remarkable achievement! 🌟

Achievement: Best Paper Award

Conference: International Conference on Statistical Learning, Data Science & Generative AI

Paper: *A Hybrid Blockchain–Edge Computing Model for Secure Ophthalmology Patient Data Management*

Venue: Sunway University, Malaysia

Date: August 29–30, 2026

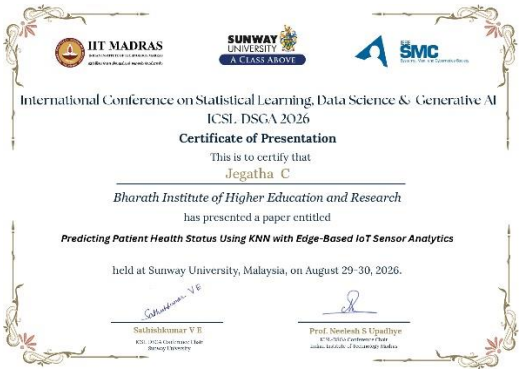
We are delighted to celebrate the remarkable achievement of **Dr. Ajitha Kumari G** Professor Psychiatric Department, **Sree Balaji College of Nursing** of Bharath Institute of Higher Education and Research**,** who received the prestigious **Best Paper Award** at the **International Conference on Statistical Learning, Data Science & Generative AI (ICSL-DSGA)**.

Her award-winning research paper, titled **"A Hybrid Blockchain–Edge Computing Model for Secure Ophthalmology Patient Data Management,"** was recognized for its contribution to the field of secure and innovative healthcare data management. Ajitha Kumari G

This achievement reflects **Ajitha Kumari G's research excellence, innovation, and commitment to advancing technology-driven solutions in healthcare**. We extend our heartfelt congratulations to her on this distinguished accomplishment and wish her continued success in her future research endeavours.



IEEE PUBLICATION RECOGNITION- AUGUST -2026.

SI NO	NAME OF THE STAFF	TOPIC	LINK
1.	**Mrs.Bency Abraham**	Multimodal Neurocognitive Assessment Using SVM on EEG and Motion Signals for Assistive Healthcare	https://www.scopus.com/pages/publications/105045165668?origin=resultslist
2.	**Mrs.S.Uma Maheswari**	ResNet-50 Architecture for Automated Kidney Stone Detection in KUB X-ray Image	
3.	**Mrs.Jegatha.C**	Predicting Patient Health Status Using KNN with Edge-Based IoT Sensor Analytics	

4.	**Mrs.V.Tamizh Kodi**	Artificial Neural Network Approach to Predict Patient Outcomes Using Healthcare Resource Data	
5.	**Mrs.K.S.Vijayalakshmi**	A Scalable IoT and Cloud Framework for Real-Time Behavioral Analysis of Mental Health Patient	
6.	**Mrs.B.Dhanalakshmi**	Blockchain-Secured IoT Wearable System for Remote Narcolepsy Monitoring and Sleep Disorder Support	
7.	**Mrs.V.Yasodha**	IoT-Cloud Integrated Tele-Rehabilitation System for Real-Time Musculoskeletal Monitoring	

DESIGN PATENT ACHIEVEMENT – 2026

Month of August

INNOVATION SPOTLIGHT

FEATURED DESIGN PATENT:

NURSE UNIFORM SET

A thoughtfully designed multipurpose uniform set that combines comfort, functionality and professional elegance.





Mrs V .TAMIZHKODI
Professor
Sree Balaji College of Nursing

ABOUT THE INNOVATION

Multipurpose nurse uniform set

PATENT DETAILS

INVENTOR
Mrs V. Tamizhkodi
Professor, Sree Balaji College of Nursing

PUBLICATION JOURNAL
Journal No: 33/2026

NATURE OF PATENT
Design Patent

PUBLICATION DATE
23/01/2026

DESIGN NUMBER
488278-001

PATENT STATUS
Published & Granted (12/08/2026)

FILING DATE
08/01/2026

PATENT CLASS
02-02 in respect of the application of such design to NURSE UNIFORM SET

PHOTO HIGHLIGHTS



ELEGANT DESIGN
Comfortable V-neck with smart finishing



FUNCTIONAL POCKETS
Convenient storage for everyday essentials



PROFESSIONAL LOOK
A perfect blend of style, comfort and utility

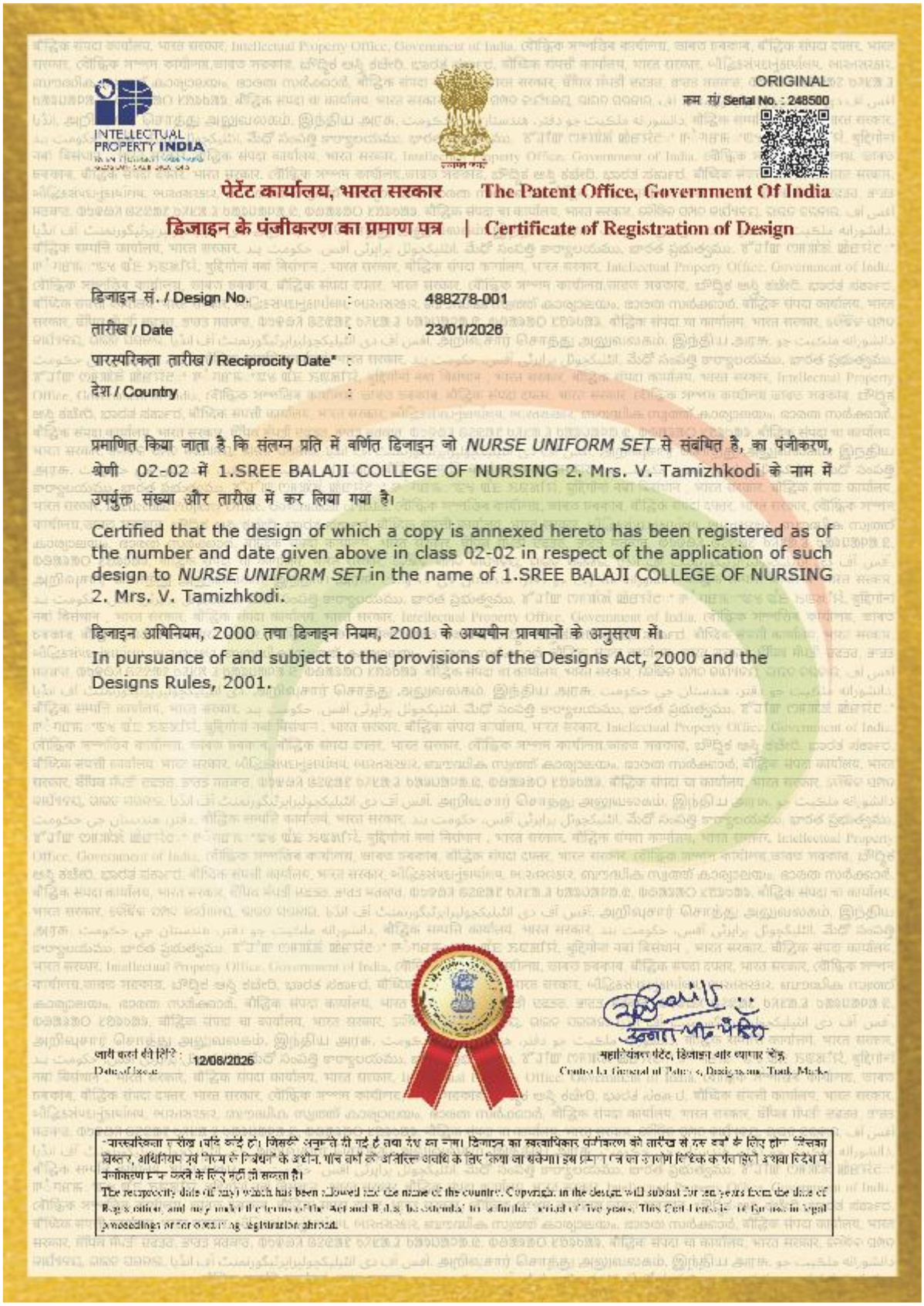
"Innovation in healthcare is not just about creating ideas, but about creating better possibilities for care."

CONGRATULATIONS!

Sree Balaji College of Nursing proudly congratulates

Mrs V. Tamizhkodi

on this remarkable patent achievement!



ORIGINAL

क्रम सं/Serial No. : 248500

INTELLECTUAL PROPERTY INDIA

पेटेंट कार्यालय, भारत सरकार The Patent Office, Government Of India

डिजाइन के पंजीकरण का प्रमाण पत्र | Certificate of Registration of Design

डिजाइन सं. / Design No. : 488278-001

तारीख / Date : 23/01/2026

पारस्परिकता तारीख / Reciprocity Date* :

देश / Country :

प्रमाणित किया जाता है कि संलग्न प्रति में वर्णित डिजाइन जो *NURSE UNIFORM SET* से संबंधित है, का पंजीकरण, श्रेणी 02-02 में 1.SREE BALAJI COLLEGE OF NURSING 2. Mrs. V. Tamizhkodi के नाम में उपर्युक्त संख्या और तारीख में कर लिया गया है।

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 02-02 in respect of the application of such design to *NURSE UNIFORM SET* in the name of 1.SREE BALAJI COLLEGE OF NURSING 2. Mrs. V. Tamizhkodi.

डिजाइन अधिनियम, 2000 तथा डिजाइन नियम, 2001 के अध्यधीन प्रावधानों के अनुसरण में।

In pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

जारी करने की तिथि : 12/08/2026
Date of Issue

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The reciprocity date (if any) which has been allowed for the name of the country. Copyright in the design will subsist for ten years from the date of Registration and may be extended in terms of the Act and Rules to a further period of five years. This Certificate is not to be used in legal proceedings or for obtaining registration abroad.

INNOVATION SPOTLIGHT

FEATURED DESIGN PATENT:

TEST TUBE ORGANIZER

A smart and efficient solution to keep test tubes upright, organized and secure during experiments.



INVENTOR: AJITHAKUMARI.G
Professor
Sree Balaji College of Nursing



ABOUT THE DEVICE: TEST TUBE ORGANIZER

A test tube organiser is a laboratory rack or holder used to keep test tubes upright, organised, and secure during experiments.

NOVELTY: Resides in the shape & configuration of the test-tube organiser as illustrated.

PATENT DETAILS

NATURE OF PATENT: Design Patent	**JOURNAL NUMBER:** 33/2026
DESIGN NUMBER: 487917-001	**JOURNAL DATE:** 14-08-2026
FILLING DATE: 20-01-2026	**PATENT STATUS :** Published & Granted
CLASS: 24-02-Medical Instruments, Instruments and Tools For Laboratory Use	**ABOUT THE DEVICE:** Test Tube Organizer

DEVICE HIGHLIGHTS



SECURE & STABLE DESIGN
Keeps test tubes upright and prevents spillage.



ORGANIZED ARRANGEMENT
Multiple slots for neat and efficient organization.



DURABLE & EASY TO CLEAN
Made with high-quality material for long-lasting use.

> "Innovation in healthcare is not just about creating ideas, but about creating better possibilities for care."

CONGRATULATIONS!
Sree Balaji College of Nursing proudly congratulates
Mrs. Ajithakumari.G
on this remarkable patent achievement!



INTELLECTUAL PROPERTY INDIA
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS

सत्यमेव जयते

ORIGINAL
क्रम सं/ Serial No. : 248516

पेटेंट कार्यालय, भारत सरकार **The Patent Office, Government Of India**

डिजाइन के पंजीकरण का प्रमाण पत्र | Certificate of Registration of Design

डिजाइन सं. / Design No. : 487917-001

तारीख / Date : 20/01/2026

पारस्परिकता तारीख / Reciprocit Date* :

देश / Countr :

प्रमाणित किया जाता है कि संलग्न प्रति में वर्णित डिजाइन जो *TEST TUBE ORGANIZER* से संबंधित है, का पंजीकरण, श्रेणी 24-02 में 1.SREE BALAJI COLLEGE OF NURSING 2. Dr. G. AjithaKumari के नाम में उपर्युक्त संख्या और तारीख में कर लिया गया है।

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 24-02 in respect of the application of such design to *TEST TUBE ORGANIZER* in the name of 1.SREE BALAJI COLLEGE OF NURSING 2. Dr. G. AjithaKumari.

डिजाइन अधिनियम, 2000 तथा डिजाइन नियम, 2001 के अध्यधीन प्रावधानों के अनुसरण में।

In pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

जारी करने की तिथि : 12/08/2026
Date of Issue :

उमा शं. पंडित
महानियंत्रक पेटेंट, डिजाइन और व्यापार चिह्न
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The reciprocity date (if any) which has been allowed and the name of the country. Copyright in the design will subsist for ten years from the date of Registration, and may under the terms of the Act and Rules, be extended for a further period of five years. This Certificate is not for use in legal proceedings or for obtaining registration abroad.

INNOVATION SPOTLIGHT

FEATURED DESIGN PATENT:

DUTY SHIFT ALARM DEVICE FOR NURSES

A smart and efficient device to manage nurse calls, shift handovers and patient status updates.



INVENTOR: SARADHADEVI.S
Professor
Sree Balaji College of Nursing



ALERT MANAGEMENT

SHIFT HANDOVER

PATIENT STATUS UPDATES

ABOUT THE DEVICE:
DUTY SHIFT ALARM DEVICE FOR NURSES

An integrated components system—often protected under various medical utility patents—designed to manage nurse call alerts, shift handovers, and patient status updates.

NOVELTY: The device must introduce a specific, non-obvious technical solution that is not already covered by existing inventions.

PATENT DETAILS

NATURE OF PATENT: Design Patent	**JOURNAL NUMBER:** 18/2026
DESIGN NUMBER: 488477-001	**JOURNAL DATE:** 01-05-2026
FILLING DATE: 26-01-2026	**PATENT STATUS :** Published & Granted
CLASS: 10-06-Duty shift alarm device for Nurses	**ABOUT THE DEVICE:** Duty shift alarm device for Nurse

DEVICE HIGHLIGHTS



SMART ALERT SYSTEM
Instant alerts for nurse calls, shift handovers and updates.



COMPACT & USER-FRIENDLY
Easy to carry, simple to operate with clear notifications.



RELIABLE & EFFICIENT
Designed for accuracy, reliability and smooth workflow.

"Innovation in healthcare is not just about creating ideas, but about creating better possibilities for care."

CONGRATULATIONS!
Sree Balaji College of Nursing proudly congratulates
Mrs. Saradhadevi.S
on this remarkable patent achievement!

INTELLECTUAL PROPERTY INDIA
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS

सत्यमेव जयते

ORIGINAL
क्रम सं/ Serial No. : 231579

पेटेंट कार्यालय, भारत सरकार **The Patent Office, Government Of India**

डिजाइन के पंजीकरण का प्रमाण पत्र | Certificate of Registration of Design

डिजाइन सं. / Design No.	:	488477-001
तारीख / Date	:	26/01/2026
पारस्परिकता तारीख / Reciprocity Date*	:	
देश / Country	:	

प्रमाणित किया जाता है कि संलग्न प्रति में वर्णित डिजाइन जो *DUTY SHIFT ALARM DEVICE FOR NURSES* से संबंधित है, का पंजीकरण, श्रेणी 10-06 में 1.SREE BALAJI COLLEGE OF NURSING 2. Dr. S.Saradha Devi के नाम में उपर्युक्त संख्या और तारीख में कर लिया गया है।

Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 10-06 in respect of the application of such design to *DUTY SHIFT ALARM DEVICE FOR NURSES* in the name of 1.SREE BALAJI COLLEGE OF NURSING 2. Dr. S.Saradha Devi.

डिजाइन अधिनियम, 2000 तथा डिजाइन नियम, 2001 के अध्यधीन प्रावधानों के अनुसरण में।
In pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

जारी करने की तिथि : 27/04/2026
Date of Issue :

उमा शंकर पंडित
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The reciprocity date (if any) which has been allowed and the name of the country. Copyright in the design will subsist for ten years from the date of Registration, and may under the terms of the Act and Rules, be extended for a further period of five years. This Certificate is not for use in legal proceedings or for obtaining registration abroad.

INNOVATION SPOTLIGHT

FEATURED DESIGN PATENT: NEONATAL ANTI-COLIC FEEDING BOTTLE

An innovative neonatal feeding solution designed to reduce air intake and promote comfortable feeding.



Mrs. BENCY ABRAHAM
Assistant Professor
Sree Balaji College of Nursing



ABOUT THE INNOVATION

A neonatal feeding bottle featuring an integrated internal vent system or built-in nipple air valve that directs air around the milk instead of allowing it to mix into bubbles. The innovative design helps prevent vacuum build-up and reduces infant air intake during feeding.

PATENT DETAILS

INVENTOR
Mrs. Bency Abraham
Assistant Professor,
Sree Balaji College of Nursing

PUBLICATION JOURNAL
Journal No. 33/2026

NATURE OF PATENT
Design Patent

PUBLICATION DATE
14 August 2026*

DESIGN NUMBER
490592-001

PATENT STATUS
Published & Granted

FILING DATE
10 February 2026

PATENT CLASS
Class 09-01 – Bottles, Flasks, Pots, Carboys, Demijohns and Pressurized Containers

PHOTO HIGHLIGHTS



NEONATAL FEEDING BOTTLE
Innovative Anti-Colic Structural Design



INNOVATION IN NEONATAL CARE
Integrated Vent System for Reduced Air Intake



CELEBRATING INNOVATION & ACHIEVEMENT
Proud Patent Achievement – Sree Balaji College of Nursing

"Innovation in healthcare is not just about creating ideas, but about creating better possibilities for care."

CONGRATULATIONS!
Sree Balaji College of Nursing proudly congratulates
Mrs. Bency Abraham
on this remarkable patent achievement!

* As per publication date mentioned in the certificate (14.8.2026)

INTELLECTUAL PROPERTY INDIA
PATENTS | DESIGNS | TRADE MARKS
GEOGRAPHICAL INDICATIONS

सत्यमेव जयते

ORIGINAL
क्रम सं/ Serial No. : 248520

पेटेंट कार्यालय, भारत सरकार The Patent Office, Government Of India

डिजाइन के पंजीकरण का प्रमाण पत्र | Certificate of Registration of Design

डिजाइन सं. / Design No.	:	490592-001
तारीख / Date	:	10/02/2026
पारस्परिकता तारीख / Reciprocity Date*	:	
देश / Country	:	

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Certified that the design of which a copy is annexed hereto has been registered as of the number and date given above in class 09-01 in respect of the application of such design to *BOTTLE* in the name of 1.SREE BALAJI COLLEGE OF NURSING 2. Mrs. Bency Abraham.

डिजाइन अधिनियम, 2000 तथा डिजाइन नियम, 2001 के अध्यधीन प्रावधानों के अनुसरण में।
In pursuance of and subject to the provisions of the Designs Act, 2000 and the Designs Rules, 2001.

जारी करने की तिथि :
Date of Issue : 12/08/2026

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महानियंत्रक पेटेंट, डिजाइन और व्यापार चिह्न
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BREAST FEEDING WEEK CELEBRATION

01.08.2026 -07.08.2026

THEME: "Breastfeeding for a sustainable start in life: strengthen what works," World Breast Feeding week was celebrated on ***1/08/2026*** by ***Department of Child Health Nursing*** under the guidance of our respected ***Dean /Principal Dr V Hemavathy*** in collaboration with Rela Hospitals as a Rally from Rela Hospitals to Public Place in Chrompet. The Rally started at 6.50 am and under the supervision of Tamil Nadu Police the Rally around Saravana Stores was photographed. The silent Rally with Banners took place for one hour. BSc and MSc Nursing students participated in the Rally.






CHILD HEALTH NURSING
GPS Map Camera
Chennai, Tamil Nadu, India
Dr. Rela Institute & Medical Center, 7, Clc Works Rd,
Shankar Nagar, Chromepet, Chennai, Tamil Nadu
600044, India
Lat 12.954767° Long 80.13856°
Saturday, 01/08/2026 08:02 AM GMT +05:30
Google


BREAST FEEDING WEEK
CELEBRATION
SREE BALAJI COLLEGE OF NURSING


WORLD BREAST FEEDING WEEK 1.08.2026 TO 7.08.2026
SREE BALAJI COLLEGE OF NURSING
BHARATH UNIVERSITY
CHILD HEALTH NURSING
STRENGTHEN WHAT WORKS"
We support Breastfeeding
GPS Map Camera
Chennai, Tamil Nadu, India
Dr. Rela Institute & Medical Center, 7, Clc Works Rd,
Shankar Nagar, Chromepet, Chennai, Tamil Nadu
600044, India
Lat 12.954767° Long 80.13856°
Saturday, 01/08/2026 08:02 AM GMT +05:30
Google

"NURTURING LIFE THROUGH BREASTFEEDING: A FIVE-DAY AWARENESS PROGRAMME"

Organized by: Sree Balaji College of Nursing

Theme: Breastfeeding Awareness

Duration: 02 August 2026 – 06 August 2026

Venues: Thiruneermalai PHC, Government Hospital, Chromepet & Sree Balaji Medical College and Hospital, Chromepet



INTRODUCTION

Breastfeeding is one of the most effective ways of promoting the health, growth, and development of infants. Breast milk provides essential nutrients and antibodies required for the healthy development of the baby and protects infants from various infections and illnesses. Breastfeeding also provides important health benefits to mothers. Creating awareness among mothers, families, and the community about the importance of breastfeeding is therefore an essential component of maternal and child health promotion.

With the objective of promoting awareness about the importance, benefits, and appropriate practices of breastfeeding, Sree Balaji College of Nursing organized a five-day Breastfeeding Awareness Programme from 1st August to 6th August 2026.

The programme was conducted at Thiruneermalai Primary Health Centre, Government Hospital, Chromepet, and Sree Balaji Medical College and Hospital, Chromepet. Various innovative methods

of health education, including welcome speech, dance, mime, Villupattu, puppet show, poster presentation, and face painting, were used to communicate breastfeeding messages effectively to mothers, caregivers, patients, hospital visitors, and the general public.



The programme also provided nursing students with an opportunity to apply their theoretical knowledge in a community setting and develop their communication, creativity, teamwork, leadership, and health-education skills.

DAY 1 – 02 AUGUST 2026

Venue: Thiruneermalai Primary Health Centre

Theme: Breastfeeding Awareness

Organizing Students: III Year B.Sc. Nursing Students

Number of Participants: 30

The first day of the five-day breastfeeding awareness programme was conducted on 2nd August 2026 at Thiruneermalai Primary Health Centre. The programme commenced with a welcome speech, followed by a series of creative and educational performances designed to create awareness about the importance of breastfeeding.



The programme included dance, mime, Villupattu, and puppet show, which were presented by the third-year students of Sree Balaji College of Nursing.

The welcome speech formally marked the beginning of the programme and highlighted the importance of breastfeeding in promoting maternal and child health.

Welcome speech marking the inauguration of the Five-Day Breastfeeding Awareness Programme at Thiruneermalai PHC

A dance performance was presented as a creative means of attracting the attention of the community and introducing important messages related to breastfeeding.



Nursing student presenting a thematic dance to promote breastfeeding awareness.



A puppet show was also organized to communicate breastfeeding messages in a simple, interesting, and easily understandable manner. Through characters and storytelling, the students highlighted the benefits of breastfeeding and encouraged family support for breastfeeding mothers.

Puppet show presented by nursing students to create awareness about breastfeeding



Villupattu performance was presented using traditional storytelling, songs, and narration. The students conveyed important messages regarding the nutritional and protective benefits of breast milk and the importance of exclusive breastfeeding.



Villupattu presentation conveying key messages on breastfeeding and maternal–child health.



The mime performance conveyed breastfeeding-related health messages through gestures, expressions, and actions. The students highlighted the importance of breastfeeding and encouraged mothers and families to follow appropriate breastfeeding practices.



Students performing a mime highlighting the importance of breastfeeding.

The combination of traditional and innovative methods created an engaging learning environment and attracted the attention of mothers, children, caregivers, and the general public.

At last an quiz has been conducted to the audience and gifts has been distributed to all the mothers and people participated in the awareness programme



Outcome

The first-day programme successfully created awareness about breastfeeding through creative, cultural, and interactive methods. It also provided nursing students with an opportunity to develop their communication, presentation, teamwork, and community health-education skills.



DAY 2 – 03 AUGUST 2026 –

Venue: Government Hospital, Chromepet

Programme Organized: Poster Presentation on Breastfeeding

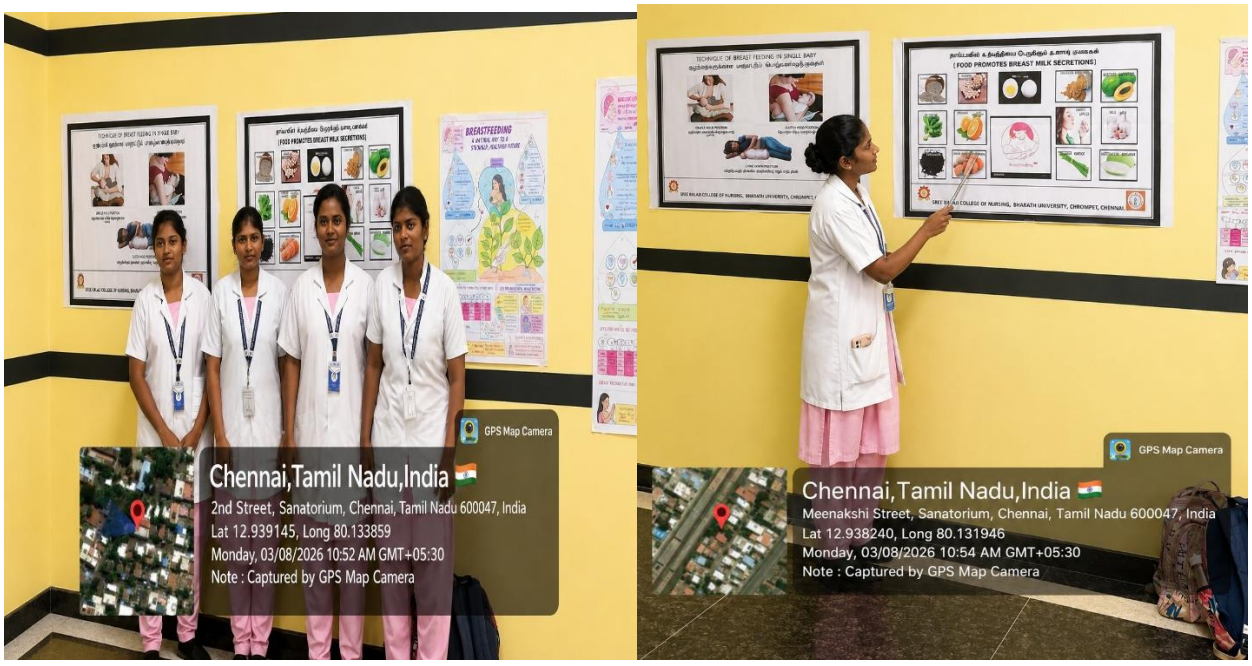
Organizing Students: III Year B.Sc. Nursing Students

Number of Participants: 35

The second day of the programme was conducted on 3rd August 2026 at Government Hospital, Chromepet. A poster presentation on the theme "Breastfeeding" was organized by the students of Sree Balaji College of Nursing.

The posters highlighted the benefits of breastfeeding, the importance of exclusive breastfeeding, the nutritional value of breast milk, protection against infections, and the role of breastfeeding in promoting healthy growth and development.

The students presented and explained the posters to mothers, caregivers, patients, and the general public. The activity enabled the students to interact directly with the community and provide appropriate health education.



Nursing students presenting informative posters on the importance and benefits of breastfeeding.

Outcome

The poster presentation served as an effective visual method of health education and helped communicate important breastfeeding messages to the community in a simple and understandable manner.

DAY 3 – 04 AUGUST 2026

Face Painting Activity on Breastfeeding Awareness

Venue: Government Hospital, Chromepet

Organizing Students: III- & IV-Year B.Sc. Nursing Students

Number of Participants: 25

The third day of the programme was conducted on 4th August 2026 at Government Hospital, Chromepet. A creative face-painting activity was organized by the III Year B.Sc. Nursing students of Sree Balaji College of Nursing.

The students used creative designs and breastfeeding-related messages to attract public attention and promote awareness regarding the importance and benefits of breastfeeding.

The activity attracted mothers, children, hospital visitors, and the general public. It provided an innovative platform for the students to communicate health messages and interact with the community.





III- and IV-Year B.Sc. Nursing students participating in a creative face-painting activity to promote breastfeeding awareness.

Outcome

The face-painting activity was an engaging and innovative approach to breastfeeding awareness and helped the students develop creativity, confidence, communication, and teamwork.

DAY 4 – 05 AUGUST 2026

Mime Performance on Breastfeeding Awareness

Venue: Government Hospital, Chromepet

Organizing Students: III Year B.Sc. Nursing Students

Number of Participants: 36

The fourth day of the programme was conducted on 5th August 2026 at Government Hospital, Chromepet. A mime performance was organized by the students of Sree Balaji College of Nursing.

The performance highlighted important messages related to breastfeeding, including the benefits of breast milk, exclusive breastfeeding, appropriate breastfeeding practices, and the importance of family support.

Through gestures, facial expressions, and body movements, the students communicated the messages effectively without verbal dialogue. The performance attracted the attention of the public and created an opportunity for community interaction.





Nursing students presenting a mime on breastfeeding awareness at Government Hospital,

Outcome

The mime performance proved to be an effective and engaging method of communicating breastfeeding messages and helped the audience understand the importance of breastfeeding through visual storytelling.

DAY 5 – 06 AUGUST 2026

Breastfeeding Awareness Programme Through Villupattu, Mime and Puppet Show

Venue: Sree Balaji Medical College and Hospital, Chromepet

Date: 06 August 2026

Organizing Students: III Year B.Sc. Nursing Students

Number of Participants: 36

Introduction

The fifth and final day of the Breastfeeding Awareness Programme was successfully conducted on 6th August 2026 at Sree Balaji Medical College and Hospital, Chromepet. The programme aimed to create awareness regarding the importance of breastfeeding and to encourage appropriate breastfeeding practices among mothers, caregivers, patients, hospital visitors, and the general public.

To make the health education programme more interesting, culturally relevant, interactive, and easily understandable, the students used innovative communication approaches, including Villupattu, mime, and puppet show.



Welcome Speech

The programme commenced with a welcome speech, extending a warm welcome to the distinguished guests, hospital staff, nursing faculty, students, mothers, caregivers, patients, and members of the public.

The speaker highlighted the importance of breastfeeding in promoting optimal growth, development, immunity, and overall well-being of infants. The audience was also encouraged to actively participate in the awareness activities and make use of the information provided during the programme.



Breastfeeding Awareness Activities

Following the formal inauguration, the students presented a series of creative health-education activities.

1. Villupattu Performance

A traditional Villupattu performance was presented to communicate important breastfeeding messages through songs, narration, and storytelling.

The performance highlighted:

- Nutritional benefits of breast milk
- Protective and immune-boosting benefits
- Importance of exclusive breastfeeding
- Role of breastfeeding in infant growth and development
- Importance of maternal nutrition
- Need for family support for breastfeeding mothers

The traditional approach made the health messages culturally relevant and memorable for the audience.





2. Mime Performance

A mime presentation was conducted to demonstrate important breastfeeding messages through gestures, expressions, and silent acting. The performance portrayed the significance of breastfeeding and appropriate breastfeeding practices in an easy-to-understand manner.

The visual nature of the mime attracted the attention of the audience and helped communicate key messages without relying solely on verbal explanation.





3. Puppet Show

A puppet show was organized using simple characters and storytelling to convey breastfeeding-related health messages. The presentation focused on the importance of breastfeeding, family support, and encouragement for breastfeeding mothers.

The puppet show created an enjoyable learning environment and helped make the health education messages more engaging, particularly for families and children accompanying patients and visitors.



Community Participation

The combination of traditional and creative health-education methods helped attract the attention of the audience and encouraged interaction. The programme provided an opportunity for nursing students to communicate essential breastfeeding information in a culturally appropriate and easily understandable manner.

Outcome

The fifth-day programme successfully contributed to breastfeeding awareness and health education among the hospital community. The use of Villupattu, mime, and puppet show made the programme interactive, informative, culturally relevant, and memorable.

The programme also provided nursing students with valuable practical experience in health education, effective communication, public speaking, creativity, teamwork, leadership, and community participation.



OVERALL OUTCOME

The five-day Breastfeeding Awareness Programme successfully created awareness among the community regarding the importance and benefits of breastfeeding.

The use of diverse activities such as dance, mime, Villupattu, puppet show, poster presentation, and face painting made the programme engaging and effective.

The programme helped to:

- Promote awareness about the importance of breastfeeding.
- Emphasize the benefits of breast milk for mothers and infants.
- Encourage appropriate breastfeeding practices.
- Address misconceptions related to breastfeeding.
- Promote family and community support for breastfeeding mothers.
- Develop the communication and health-education skills of nursing students.
- Encourage creativity, teamwork, leadership, and community participation among students.

CONCLUSION

The Five-Day Breastfeeding Awareness Programme organized by Sree Balaji College of Nursing from 2nd to 6th August 2026 was successfully conducted at Thiruneermalai PHC, Government Hospital, Chromepet, and Sree Balaji Medical College and Hospital, Chromepet.

The programme successfully combined traditional art forms, creative performances, and visual health-education methods to deliver important breastfeeding messages to the community. The enthusiastic participation of the nursing students and the positive response from the public contributed to the success of the programme.

The programme served as an effective platform for promoting maternal and child health awareness while providing nursing students with meaningful practical experience in community health nursing and health education.

⊘ SAY NO TO DRUGS – DRUG AWARENESS & PLEDGE PROGRAMME

Empowering Young Minds for a Drug-Free Society

As part of the **Drug Awareness Programme**, the **II Year B.Sc. Nursing students** actively participated in an awareness session On 11/08/26 aimed at creating a strong understanding of the harmful effects of drug and substance abuse.

The awareness session was conducted by **Mrs. Tamilselvi, Police Sub-Inspector (SI)**, who addressed the students on the serious consequences of drug abuse and emphasized the importance of making responsible choices. She encouraged the students to stay away from drugs and to actively spread awareness among their peers and the community. The programme focused on educating students about the **physical, psychological, social, and academic consequences of drug abuse** and encouraged them to make healthy and responsible choices. The students were motivated to spread awareness among their peers, families, and the wider community about the importance of staying away from drugs.

As a significant part of the programme, the students participated in the **Drug-Free Tamil Nadu pledge (oath-taking)** along with the **Hon'ble Chief Minister of Tamil Nadu**, reaffirming their commitment to saying **NO to drugs** and contributing towards building a healthier and safer society.

The initiative provided the nursing students with an opportunity to strengthen their role as **health educators and responsible citizens**, inspiring them to become ambassadors of a drug-free society.

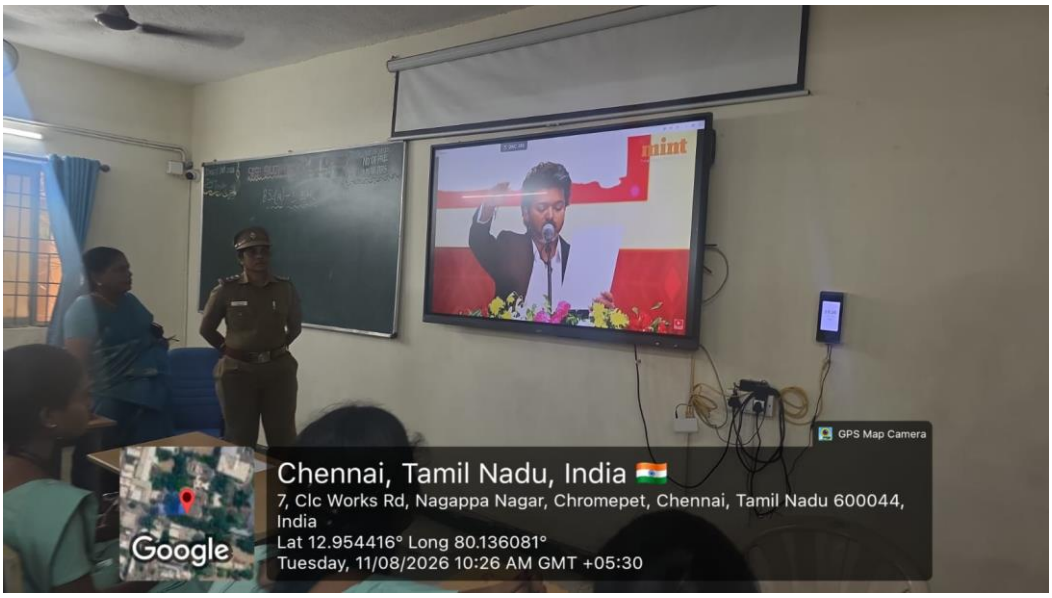
"Say No to Drugs – Choose Health, Choose Life!"

The II Year B.Sc. Nursing students taking the pledge during the Drug Awareness Programme.




SREE BALAJI COLLEGE OF NURSING
DRUG AWARENESS
PROGRAMME
11/08/2026


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